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Technologies

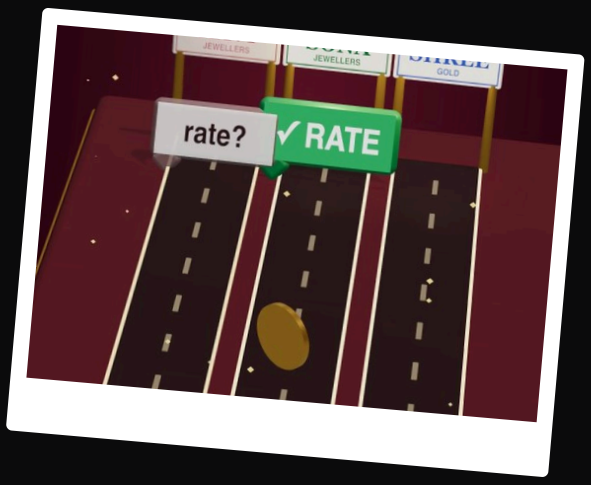
FREE · 100 DIN PLAYBOOK

Day 12

Price DM karo = sikka bagal mein

Pehla reply = sale. Aaj ka rate + booking link, turant, bina insaan ke.





IS PDF MEIN

- ✓ 8-point tick-box checklist
- ✓ 3 copy-paste WhatsApp templates
- ✓ Aaj ka 5-minute kaam
- ✓ Print karo, pen se tick karo

Price DM karo = sikka bagal mein

Example: Dhanteras ki shaam. Priya ne teen jewellers ko ek saath DM kiya: "sone ka sikka, rate kya hai?" Ravi ji ki dukaan mein bheed thi, phone drawer mein bajta raha. Sona Jewellers ka reply turant aaya: aaj ka rate aur booking link. Priya ne wahin booking kar li. Aaj customer intezaar nahi karta, comparison karta hai: jo pehle reply kare, sale wahi karta hai. Isliye "Price DM karo" likhna aur phir der se reply karna, dono nuksaan hain. Hal: instant auto-reply, jo aaj ka rate aur booking link turant bhej de, chahe aap counter pe hon.



Rate-card auto-reply checklist

- [ ] **Ek rate-card message taiyaar rakho**
  Aaj ka rate, making charges kaise lagte hain, aur booking ya visit ka link: ek hi message mein.
- [ ] **Rate roz update karo**
  Sona-chandi ka rate roz badalta hai. Subah 10 baje ek baar message update karo, ya "aaj ka rate yahan dekhein" wala link do.
- [ ] **Instagram DM auto-reply**
  Instagram ke saved replies / automated responses mein rate-card message daalo, taaki DM ka jawab turant jaaye.
- [ ] **WhatsApp Business quick reply**
  Quick reply "/rate" banao. Greeting message mein bhi likho: "Aaj ka rate jaanne ke liye RATE likhiye."
- [ ] **Post mein "Price DM karo" mat likho**
  Uski jagah: "Rate ke liye RATE comment karo, turant DM milega." Aur auto-reply on rakho.
- [ ] **Booking link ya call button**
  Customer ko agla step do: "Book karein" link, store location, ya call. Sirf rate bhejna kaafi nahi.
- [ ] **Rush time ka plan**
  Festival ke din ek insaan sirf phone/DM sambhale, ya auto-reply on rahe. Counter aur DM dono chalte rahein.
- [ ] **Har DM ka follow-up**
  Jisne rate poocha par aaya nahi, shaam ko ek chhota message: "Aapka sikka reserve kar dein?"

Mera score: _____ / 8

Copy-paste messages

AUTO-REPLY: RATE-CARD

Namaste 🙏 {Dukaan ka naam} mein swagat hai! Aaj ka rate yahan dekhiye: {rate link / photo}. Making charges product ke hisaab se. Booking ke liye: {booking link} ya call {number}.

RUSH-DAY AUTO-REPLY

Namaste 🙏 Dhanteras ki bheed ke kaaran 15 minute mein call karenge. Tab tak aaj ka rate-card: {link}. Sikka/jewellery reserve karni ho toh yahin "RESERVE" likh dijiye.

FOLLOW-UP (SHAAM KO)

Namaste {naam} ji, aapne sone ke sikke ka rate poocha tha. Kal subah tak aapke liye reserve kar dein? 🙏

✔ Upar Priya, Ravi ji, Sona Jewellers example hain. Rate kabhi galat mat bhejo: roz update karo, ya live rate ka link do. Menu ke naam app version ke hisaab se thode alag ho sakte hain.

⏱ Aaj ka 5-minute kaam

Aaj ka kaam: apna rate-card message likho aur Instagram + WhatsApp dono pe auto-reply / quick reply mein daalo. Phir kisi dost se "rate?" DM karwa ke time check karo: jawab kitne second mein aaya?

Done on: ____ / ____ / _____



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NEXT CHAPT

Har din naya cha

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