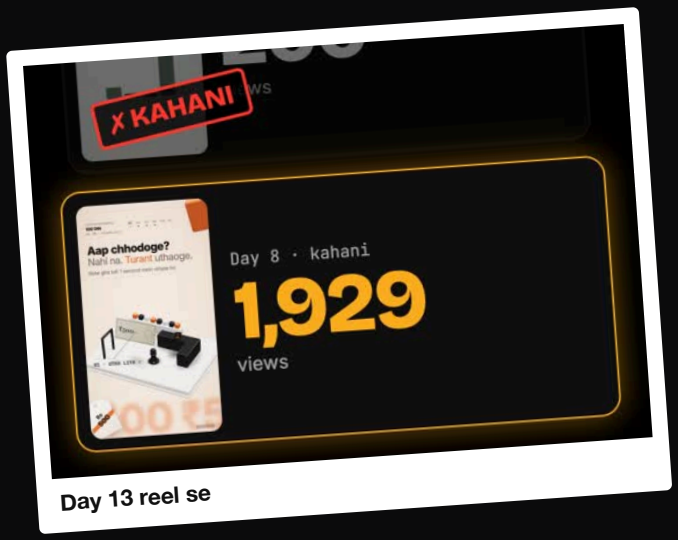
Vistrow.
Technologies

FREE · 100 DIN PLAYBOOK

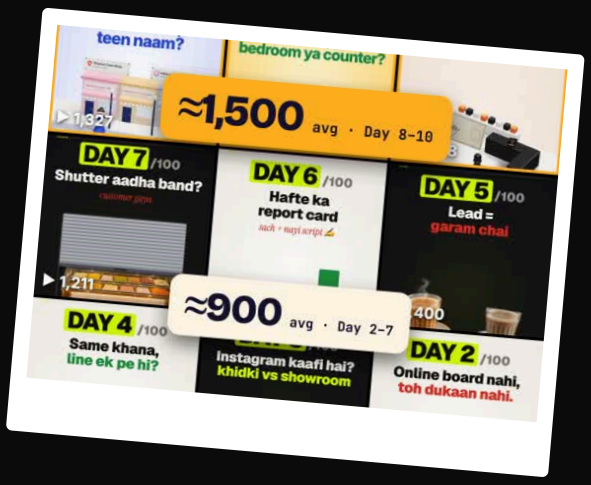
Day 13

Sale nahi, kahani dikhao

Log dukaan nahi, dukaan ki kahani yaad rakhte hain. 5 kahani ideas jo SALE post se zyada chalti hain.



Day 13 reel se



IS PDF MEIN

- ✓ 8-point tick-box checklist
- ✓ Aaj ka 5-minute kaam
- ✓ 3 copy-paste WhatsApp templates
- ✓ Print karo, pen se tick karo

Sale post sab daalte hain. Kahani sirf aap daal sakte ho.

Diwali aate hi feed mein har dukaan ki ek hi post hoti hai: "SALE! 20% off." Log aage scroll kar dete hain, kyunki sab same lagta hai. Humne apne hi Instagram pe dekha: bina kahani wali reel (Day 6) ko 200 views mile, aur kahani wali reel (Day 8: sadak pe gira 500 ka note aur ek missed call) ko 1,968. Phir poore hafte har reel mein ek insaan ki kahani daali, aur post ka time 11:00 se 11:45 kiya: Day 2 se 7 ka average lagbhag 900 views tha, Day 8 se 10 ka lagbhag 1,500. (Do cheezein badli thi, isliye hum sirf kahani ko credit nahi dete.) Aapki dukaan mein bhi aisi kahaniyan roz hoti hain: jaise Khanna ji ki purani mithai ki dukaan, jahan Kamla aunty bees saal se roz aati hain. Wohi aapki sabse achhi reel hai.



5 kahani reel ideas for your shop

- [ ] **1. Sabse purana customer**
  Jo 10-20 saal se aa rahe hain: unka pehla din, aaj ka din. Hook: "Ye aunty 20 saal se roz aati hain. Kyun?" (Pehle permission lo.)
- [ ] **2. Dukaan ki shuruaat**
  Purani photo ya pehla counter vs aaj. Hook: "1998 mein ek chhoti si table thi."
- [ ] **3. Ek mushkil order**
  Last-minute shaadi ka order, raat bhar ka kaam, customer ki khushi. Hook: "Raat 11 baje phone aaya…"
- [ ] **4. Banane ka process**
  Ek item kaise banta hai, haath se, kitni der mein. Hook: "Ek kaju katli ke peeche 3 ghante."
- [ ] **5. Galti jo sudhaari**
  Ek baar kya galat hua aur aapne kaise theek kiya. Hook: "Us din humse galti hui."
- [ ] **Har reel ka format**
  Pehle 3 second mein insaan + problem, beech mein kya hua, end mein natija. Sale ka zikr end mein ek line, bas.
- [ ] **Real rakho**
  Asli log, asli dukaan, asli awaaz. Customer ko dikhane se pehle unki permission lo.

- [ ] **Har reel ke end mein ek kaam**
  "Comment karo", "DM karo" ya "aaj aaiye": ek hi call-to-action.

Mera score: _____ / 8

Copy-paste hooks

PURANA CUSTOMER

Ye {naam} ji {X} saal se humare yahan aate hain. Pehli baar kya liya tha, pata hai?

SHURUAAT

{saal} mein humari dukaan ek chhoti si {table/thela} thi. Aaj…

PROCESS

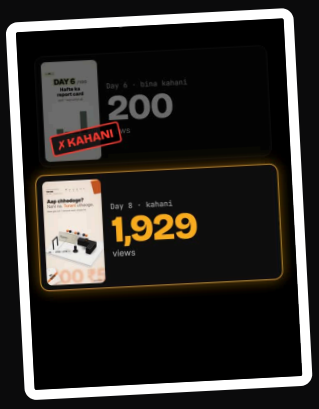
Ek {item} banane mein {X} ghante lagte hain. Dekhiye kyun.

✔ Upar Khanna ji, Kamla aunty aur "20 saal" example hain. 200, 1,968, ~900 aur ~1,500 humare apne Instagram reels ke real views hain (Day 1 launch reel average mein nahi gina). Har dukaan ke results alag hote hain. Agar aap chahte ho ki hum aapki dukaan ki kahani likhein aur reel banayein, WhatsApp karein.

⏱ **Aaj ka 5-minute kaam**

Aaj ka kaam: apne 3 sabse purane customers ke naam likho aur unki ek-ek line ki kahani. Jo sabse achhi lage, uski 30 second ki reel ka pehla line (hook) likho.

Done on: ____ / ____ / _____



No time to do it yourself?

Vistrow sets all of this up for your business:
Google profile, reviews, website and leads.

Chat on WhatsApp: 90670 97779 →

👆 Tap the button to chat · wa.me/919067097779

NEXT CHAPT

Har din naya cha

Follow
@vistrow_techno
agla chapter miss