Vistrow.
Technologies

FREE · 100 DIN PLAYBOOK

Day 2

Google Business Profile kaise banaye (free)

10 steps: Google pe aapki dukaan ka online board.



Day 2 reel se



IS PDF MEIN

- ✓ 10 step-by-step actions
- ✓ Print karo, pen se tick karo
- ✓ Aaj ka 5-minute kaam

Online board kyun

Sadak pe dukaan ki pehchaan board hai. Online, wahi kaam Google Business Profile karta hai: naam, photo, timing, call button aur reviews. Naya customer phone pe dhoondhta hai, aur wahan aap nahi dikhte toh woh agli dukaan ko call karta hai.



10 steps (sab free)

1. **Profile kholo**
   Google pe "Google Business Profile" search karo ya business.google.com kholo, aur apne Google account se sign in karo.

2. **Naam bilkul board wala**
   Wahi naam likho jo dukaan ke board pe hai. Extra keywords mat bharo (Google ke niyam ke khilaaf).

3. **Sahi category**
   Sabse sateek primary category chuno, jaise "Sweet shop" ya "Beauty salon".

4. **Location**
   Dukaan hai toh address aur map pin. Ghar jaake service dete ho toh service area chuno.

5. **Phone aur website**
   Woh number jo sach mein uthta hai. Website hai toh link daalo.

6. **Verify karo**
   Option Google chunta hai: video, phone/SMS, email, live video call ya postcard. Postcard aksar 14 din mein aata hai (code 30 din valid). Tab tak naam, address ya category mat badlo. Verification ke bina profile poori tarah live nahi hoti.

7. **Timing**
   Roz ka time daalo. Festival ke liye "special hours" alag se.

8. **Asli photos**
   Bahar se (board dikhe), andar, products ya kaam, team. Stock photos nahi.

9. **Description**
   750 characters tak: kya karte ho, kiske liye, kahan. Simple bhasha. Link, offer ya price yahan nahi.

10 **Services (price ke saath)**
Services section mein price ke saath add karo (khaane ka business ho toh Menu). Products ka option dikhe toh woh bhi. Customer ko DM nahi karna padega.

✔ Google Business Profile bilkul free hai. Koi "verification fee" maange toh woh scam hai.

⏱ Aaj ka 5-minute kaam

Google pe apni dukaan dhoondho. Nahi mili? Aaj hi upar wale steps se profile banao.

Done on: ____ / ____ / _____



No time to do it yourself?

Vistrow sets all of this up for your business: Google profile, reviews, website and leads.

Chat on WhatsApp: 90670 97779 →

👆 Tap the button to chat · wa.me/919067097779

NEXT · DAY 3

Website ke 10 mu

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