Vistrow.
Technologies

FREE · 100 DIN PLAYBOOK

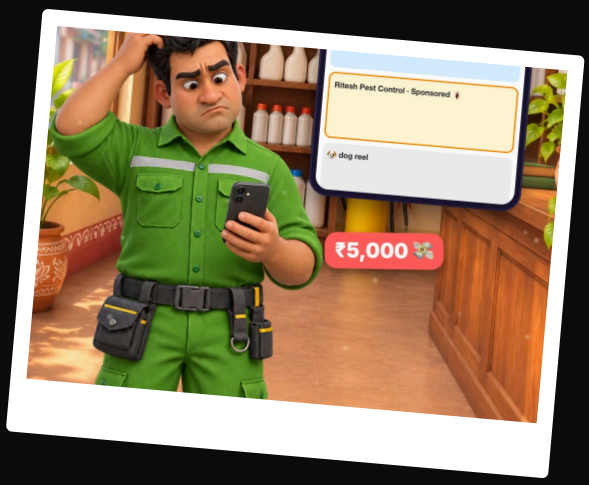
Day 22

Raat 11 baje cockroach, aapki dukaan page 2 pe

Pet bhara ho toh golgappe wala awaaz lagaye, koi nahi rukta. Bhookh lagi ho toh khud dhoondhte ho. Google pe log "abhi chahiye" wale hote hain.



Day 22 reel se



IS PDF MEIN

- ✓ 8-point tick-box checklist
- ✓ Aaj ka 5-minute kaam
- ✓ 3 copy-paste WhatsApp templates
- ✓ Print karo, pen se tick karo

Instagram pe ad, phir bhi call nahi?

Example: raat 11 baje Shalini ke kitchen mein cockroach party thi. Usne Google pe "pest control near me" search kiya: upar teen dukaan "Sponsored" mein, aur Ritesh bhai ki dukaan page 2 pe. Ritesh bhai Instagram pe ₹5,000 ka ad chala rahe the, jahan log reels dekh rahe the, cockroach nahi. Pet bhara ho toh golgappe wala awaaz lagaye, koi nahi rukta; bhookh lagi ho toh khud dhoondhte ho. Google pe log bhookhe hain: abhi chahiye. Ritesh bhai ne Google search ad lagaya aur agle hafte "aaj hi aao" wale calls aaye. (Naam, dukaan aur numbers example hain.)



Google search ad starter checklist

- [ ] **Customer ke shabd likho**
  Aapka customer Google pe kya type karta hai? "pest control near me", "{service} {area}", "{service} urgent". 10 aise phrases likho.
- [ ] **Sirf apna area**
  Ad sirf utne km mein dikhao jitni door aap service dete ho. Door wale clicks = paise barbaad.
- [ ] **Call button on**
  Mobile pe log call karna chahte hain. Ad mein call option aur sahi number lagao.
- [ ] **Sahi time**
  Jab aap call utha sakte ho, tab hi ad chalao (ya raat ke liye AI receptionist rakho).
- [ ] **Galat search hatao**
  "free", "job", "course" jaise words negative mein daalo, taaki galat log click na karein.
- [ ] **Chhota test pehle**
  Pehle chhote budget se ek hafta chalao. Kaunsa search call laaya, wahi badhao.
- [ ] **Google profile taiyaar**
  Ad dekh ke log reviews aur photos bhi dekhte hain. Google Business Profile poora rakho.
- [ ] **Har hafte report**
  Kitne click, kitni call, kitni booking: har hafte dekho, galat keywords band karo.

Mera score: _____ / 8

Ad text ideas (copy, edit, use)

HEADLINE

{Service} in {Area} · Aaj Hi Service · Call Now

DESCRIPTION

{Saal} saal ka experience. {Area} mein same-day visit. Pehle inspection, phir quote. Abhi call karein.

CALL-ONLY LINE

Urgent {problem}? {Area} mein 1 ghante mein technician. Tap karke call karein.

✔ Upar Shalini, Ritesh bhai, dukaan aur numbers example hain. Google search ads results ke upar "Sponsored" label ke saath dikhte hain. Instagram ads bhi kaam ke hain; dono ka moment alag hai. Agar aap chahte hain ki aapke Google ads ka setup, keywords aur tracking hum karein, WhatsApp karein.

⏱ Aaj ka 5-minute kaam

Aaj ka kaam: apne customer ki tarah Google pe apni service + area search karo. Aap kahan dikhte ho: upar, Maps mein, ya page 2 pe? Screenshot lo.

Done on: ____ / ____ / _____



No time to do it yourself?

Vistrow sets all of this up for your business: Google profile, reviews, website and leads.

Chat on WhatsApp: 90670 97779 →

👆 Tap the button to chat · wa.me/919067097779

NEXT CHAPT

Har din naya cha

Follow @vistrow_techno agla chapter miss