Vistrow.
Technologies

FREE · 100 DIN PLAYBOOK

Day 5

Lead tracker: garam jawab + follow-up

Ek sheet jo batati hai kaun sa lead thanda ho raha hai.



Day 5 reel se



IS PDF MEIN

- ✓ Tracker columns
- ✓ 4 step-by-step actions
- ✓ 4 copy-paste WhatsApp templates
- ✓ Ready-made tracker sheet
- ✓ Aaj ka 5-minute kaam
- ✓ Print karo, pen se tick karo

Lead = garam chai

Customer ka message garam chai hai: turant piyo toh maza, der ki toh thandi. Marketing mein isko speed to lead kehte hain: lead aate hi kitni jaldi jawab. Customer aksar 2–3 jagah ek saath poochta hai, aur jo pehle bolta hai, bahut baar wahi deal le jaata hai.



Tracker columns

Column	Kya likhna hai
Date	Lead kab aaya
Naam + number	
Source	Instagram / Google / WhatsApp / call / walk-in
Kya chahiye	Ek line
Message time	Kab aaya
Reply time	Aapne kab jawab diya
Status	New · Baat chal rahi · Visit · Won · Lost
Next follow-up	Date, khaali kabhi nahi
Notes	

Follow-up schedule

1. **Turant (5 minute mein)** ☐
   Pehla jawab. Raat ko away message.
2. **Agle din** ☐
   Chhota sa: "Koi sawaal ho toh batayein 🙏 "
3. **Teesre din** ☐
   Kuch useful bhejo: photo, price, slot.

4 **Saatve din**
Aakhri polite check-in. Phir mahine mein ek baar. ☐

Follow-up messages (copy karo)

TURANT (PEHLA JAWAB)

Namaste {Naam} ji 🙏 Message ke liye shukriya! {Cheez} ke baare mein abhi details bhej raha hoon.

AGLE DIN

Namaste {Naam} ji, kal aapne {Cheez} ke baare mein poocha tha. Koi sawaal ho toh batayein 🙏

TEESRE DIN (KUCH USEFUL)

{Naam} ji, aapke liye {Cheez} ki photo aur price bhej raha hoon. Is hafte ka slot bhi khaali hai, bataiye toh book kar dein?

SAATVE DIN (AAKHRI)

{Naam} ji, aapko pareshan nahi karenge 🙂 Jab bhi zaroorat ho, isi number pe message kar dena. Shukriya!

Tracker download karo

CSV file Google Sheets ya Excel mein khul jaati hai (File → Import).
www.vistrow.com/playbook/lead-tracker.csv

⏱ Aaj ka 5-minute kaam

Kal ke saare leads dekho: kitni der mein reply kiya? Har lead ke aage follow-up date likho.

Done on: ____ / ____ / _____



No time to do it yourself?

Vistrow sets all of this up for your business: Google profile, reviews, website and leads.

Chat on WhatsApp: 90670 97779 →

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NEXT CHAPT

Har din naya cha

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